

Wisconsin's Edvest 529 College Savings Plan

Packers Pro Shop Gift Card Facebook Giveaway

Official Rules

Important: Please read these rules before entering this Giveaway (the "Giveaway").

By participating in the Giveaway, each entrant fully and unconditionally agrees to accept these official rules and the decisions of the Promotion Administrators, which are final and binding in all matters related to the Giveaway. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

GIVEAWAY SPONSOR: Edvest College Savings Plan

GIVEAWAY ADMINISTRATOR: Celtic, Inc., social media/public relations for Edvest

1. On August 8, 2022, Edvest will launch the Packers Pro Shop Gift Card Facebook Giveaway. As part of the Giveaway, Celtic Inc., on behalf of Edvest, will award four randomly selected qualified winners, two \$25 gift cards (\$50 total for each winner) toward the Packers Pro Shop. The gifts cards will be mailed to the winner following the conclusion of the Giveaway. If the gift card is not redeemed by the winner within the effective period of the gift card, the gift card becomes void and will NOT be reissued by Sponsor. Celtic Inc. will share information regarding this promotion only with Edvest for marketing purposes.
2. Packers Pro Shop Gift Card Facebook Giveaway will begin at **10 a.m. CT on Monday, August 8, 2022 and end at 5:00 p.m. CT on Friday, September 2, 2022**. To qualify for the giveaway, participants may receive a maximum of one entry per promotion week into the Packers Pro Shop Gift Card Facebook Giveaway by successfully completing the following three action items: 1) liking the Edvest Facebook page during the promotion period, 2) sharing the dedicated Packers Pro/Edvest post during the promotion period, and 3) commenting on the Packers Pro/Edvest post during the promotion period. In order to be considered in the following weeks drawings, participants will need to complete the above qualifications to reenter every week.
3. Celtic Inc.'s randomized virtual drawing system will be the sole determinant of the winners. The offer is nontransferable and is only extended to the announced winning participant.
4. Weekly winners will be randomly selected on or around August 12, 19, 26, and September 2. Winner will be selected and notified via Facebook messenger on the aforementioned date or following Monday. The winner must respond within twenty-four (24) hours of receiving notification or the prize will be forfeited and a new winner will be drawn. In the event the winner is unable to accept the prize, a new winner will be drawn. If the winner is unable to, for any reason, accept any element of the prize, the winner will forfeit the prize.
5. Winner gives explicit consent to promotion Administrators to use, without compensation, winner name and city/state and all trade, advertising and promotional materials relating to the Promotion, similar promotions or the products and services of the Sponsor which may be offered

- by the Sponsor in all media now known or hereafter discovered, including but not limited to the world wide web. Winner waives any right to notification, review or approval of any such use.
6. Any situation or dispute not covered by these official rules will be resolved by Celtic Inc. and Edvest in a manner deemed by the Promotion Administrators to be the fairest to all concerned.
 7. By participating in the Giveaway, entrants: (a) release the Promotion Administrators from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; and (b) acknowledge that the Promotion Administrators have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the prize including, but not limited to, its quality or availability.
 8. ANY ATTEMPT BY A GIVEAWAY ENTRANT OR ANY OTHER INDIVIDUAL TO TAMPER WITH THE RANDOM SELECTION PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION ADMINISTRATORS RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.
 9. Failure to enforce any term of these official rules shall not constitute a waiver of that provision. If for any reason the Giveaway is not capable of being executed as planned, or unauthorized intervention, fraud, action of entrants, technical failures or any other causes which in the sole opinion of Promotion Administrators, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Giveaway, Promotion Administrators reserve the right at their sole discretion to disqualify any suspect entry or entrant and to cancel, terminate, modify or suspend the Giveaway.
 10. All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules, entrant's rights and obligations, or the rights and obligations of the Promotion Administrators in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without giving effect to any choice of law or conflict of law rules (whether of the State of Wisconsin or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Wisconsin.

To learn more about Wisconsin's Edvest College Savings Plan, its investment objectives, tax benefits, risks and costs, please see the Plan Description at Edvest.com. Read it carefully. Investments in the plan are neither insured nor guaranteed and there is the risk of investment loss.

All social media platforms are managed by Celtic Inc., on behalf the State of Wisconsin.

TIAA-CREF Tuition Financing, Inc. (TFI), Plan Manager. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for Wisconsin's Edvest College Savings Plan.